

February 17, 2016

BSE Limited  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building,  
P.J. Towers,  
Dalal Street, Fort  
Mumbai - 400 001

The National Stock Exchange  
of India Ltd  
Exchange Plaza, C-1,  
Block – G,  
Bandra Kurla Complex  
Bandra (East)  
Mumbai - 400 051

The Calcutta Stock Exchange  
Limited  
7, Lyons Range  
Kolkata - 700001

Dear Sirs,

Pursuant to the provisions of Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements), Regulation 2015 (Listing Regulations), enclosed please find the Information Update released today by the Company.

The above is for your information and records.

Thanking you,

Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**



**(T. PUNWANI)**  
**SENIOR GENERAL MANAGER – LEGAL**  
**& COMPANY SECRETARY**

Encl: As Above

**EVEREADY** >>>

**INDUSTRIES INDIA LTD.**

1, MIDDLETON STREET, KOLKATA - 700 071

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**INFORMATION UPDATE**

Eveready Industries India Ltd. (Eveready) has obtained a letter of award from Energy Efficiency Services Ltd, a Joint Venture of PSUs of Ministry of Power, Government of India for design, supply and maintenance of self ballasted 9W LED Bulbs/Lamps for the state of Madhya Pradesh, India, of the following quantity and value.

Quantity	Total Value
75,00,000	Rs. 48.31 Crores.

**Background**

Eveready is the country's market leader of batteries and flashlights - selling more than 1.2 billion batteries and nearly 25 million flashlights. Apart from these, Eveready offers a basket of other products - LED, CFL & GLS lamps & other lighting products, and packet tea. Eveready has an extensive distribution network of 3000 distributors reaching all the way down to 5000 population towns.



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